

GENERAL BUSINESS ADMINISTRATION (GBA)

General Business Administration (GBA) Courses

GBA 6013. Graduate Academic Research and Programming. (3-0) 3 Credit Hours.

Prerequisite: Consent of instructor. The course provides an introduction to research in business administration for graduate students who are interested in entering the doctoral programs but do not have prior academic experience in this area. It also explores the nature of doctoral programs and careers in academe. The curriculum examines the nature and scope of research conducted in a variety of business disciplines and involves a broad systematic review of business research literature. Finally, this course presents the foundational work and an array of methods and approaches that students can take to prepare for research projects of interest. Curricula also include development of meaningful research topics. Differential Tuition: \$387.

GBA 6023. Research Conceptualization, Development, and Practice. (3-0) 3 Credit Hours.

Prerequisites: GBA 6013 and (MS 3043 or MBA 5413 or equivalent), and consent of instructor. This course is the first in a two-part sequence and provides an overview of common research methodologies and their applications in context to the student's degree program. Foundational concepts include examination and application of theoretical frameworks, critical analysis of scholarly literature and collection / processing of data through a theoretical lens. Students also explore quantitative, qualitative and mixed research methods and the analytical elements of an effective research scheme. Differential Tuition \$387.

GBA 6033. Research Conceptualization, Development, and Practice. (3-0) 3 Credit Hours.

Prerequisite: GBA 6023 and consent of instructor. This course is the second in a two-part sequence and intends to give students hands-on research experience in a pragmatic and professional manner. This course continues with the array of quantitative research skills introduced in GBA 6023 and trains students to apply an appropriate research paradigm and conduct scientific business analysis. The analysis of data, data visualization and communication of outcomes are emphasized. Topics related to strategic fit and selection of research outlets are incorporated. Differential Tuition \$387.

GBA 6302. Professional Development and Communication. (2-0) 2 Credit Hours.

Prerequisite: Consent of instructor. This course is designed to enhance the student's ability in and experience with building networking skills, verbal and written communication skills, business etiquette, and learning how to increase their professional human capital. Students will learn how to build a personal career portfolio (an approved resume, a LinkedIn profile, etc.), how to market themselves, how to prepare for internship and job placement interviews, how to utilize professional networking, and how to work effectively and professionally in collaborative settings. The goal is to make students more marketable and valuable professionals to the global economy. Written assignments and attendance at course-related seminars are required. Differential Tuition: \$258.

GBA 6883. Global Business Immersion. (0-0) 3 Credit Hours.

Prerequisite: 6 College of Business semester credit hours and official admission into the Business Immersion Program. An advanced field-trip course designed to provide intensive exposure to the business practices of the locations visited. The pre-departure activities enhance prior knowledge of the local business climate and culture. The in-country activities include visits to local companies and workshops hosted by local professors. The post-immersion components engage students in reflection opportunities and applied project experiences. This course relies heavily on experiential components. Attendance to all official course events is required. This course may be repeated for credit. Differential Tuition: \$387.

GBA 6941. Graduate Internship. (1-0) 1 Credit Hour.

Prerequisites: Graduate standing, 15 semester credit hours of graduate work, and consent of instructor. Internship must be approved in advance by the Internship Coordinator and the student's Graduate Advisor of Record. Supervised full- or part-time, off-campus work experience and training in business operations and/or management. Individual conferences and written reports required. Differential Tuition: \$129.

GBA 6972. Special Topics in General Business Administration. (2-0) 2 Credit Hours.

Prerequisite: Consent of instructor. An organized course offering the opportunity for specialized study not normally or not often available as part of the regular course offerings. Special Topics courses may be repeated for credit when topics vary, but no more than 6 hours, regardless of discipline, will apply to the degree. Differential Tuition: \$258.

GBA 6973. Special Topics in General Business Administration. (3-0) 3 Credit Hours.

Prerequisite: Consent of instructor. An organized course offering the opportunity for specialized study not normally or not often available as part of the regular course offerings. Special Topics courses may be repeated for credit when topics vary, but no more than 6 hours, regardless of discipline, will apply to the degree. Differential Tuition: \$387.

GBA 7013. Research Methods I. (3-0) 3 Credit Hours.

Prerequisite: Consent of instructor. An introduction to the research process. The course examines the scientific method, issues in the philosophy of science, ethical issues in research, and an introduction to basic experimental and quasi-experimental design principles and threats to validity. The course also examines the elements of scientific paper writing. Differential Tuition: \$387.

GBA 7023. Research Methods II. (3-0) 3 Credit Hours.

Prerequisite: Consent of instructor. A survey of contemporary research design and data collection methods, including archival data, surveys, interviews, and qualitative research methods. Differential Tuition: \$387.

GBA 7103. Doctoral Teaching Seminar. (3-0) 3 Credit Hours.

A critical examination of teaching philosophies and pedagogical styles. Topics include course construction, content selection, and student learning. Differential Tuition: \$387.