General Business Administration (GBA)

General Business Administration (GBA) Courses

GBA 2013. Social and Ethical Issues in Business. (3-0) 3 Credit Hours.
A study of the social and ethical responsibilities of business organizations and of the people who work in those organizations. Generally offered: Fall, Spring, Summer.

GBA 4873. Global Business Immersion I. (3-0) 3 Credit Hours.
Prerequisite: Completion of 9 semester credit hours of College of Business (COB) courses and official admission into the COB Business Immersion Program. This course provides students with first-hand experience into how business is conducted in the locations visited. The pre-departure activities provide students with an introduction to the local business climate and culture. The in-country activities include visits to local companies and workshops hosted by local professors. The post-immersion components engage students in reflection opportunities and applied project experiences. This course relies heavily on experiential components; as a result, attendance to all official course events is required.

GBA 4883. Global Business Immersion II. (3-0) 3 Credit Hours.
Prerequisite: Completion of 9 semester credit hours of College of Business (COB) courses and official admission into the COB Business Immersion Program. This course provides students with first-hand experience into how business is conducted in the locations visited. The pre-departure activities provide students with an introduction to the local business climate and culture. The in-country activities include visits to local companies and workshops hosted by local professors. The post-immersion components engage students in reflection opportunities and applied project experiences. This course relies heavily on experiential components; as a result, attendance to all official course events is required.

GBA 4951. Special Studies in General Business Administration. (1-0) 1 Credit Hour.
Prerequisites: MGT 3003 and consent of instructor, Department Chair, and Dean of the College. An organized course offering the opportunity for specialized study not normally or not often available as part of the regular course offerings. Special Studies may be repeated for credit when the topics vary, but not more than 6 semester credit hours, regardless of discipline, will apply to a bachelor's degree. Generally offered: Spring, Summer.

GBA 4952. Special Studies in General Business Administration. (2-0) 2 Credit Hours.
Prerequisites: MGT 3003 and consent of instructor, Department Chair, and Dean of the College. An organized course offering the opportunity for specialized study not normally or not often available as part of the regular course offerings. Special Studies may be repeated for credit when the topics vary, but not more than 6 semester credit hours, regardless of discipline, will apply to a bachelor's degree.

GBA 4953. Special Studies in General Business Administration. (3-0) 3 Credit Hours.
Prerequisites: MGT 3003 and consent of instructor, Department Chair, and Dean of the College. An organized course offering the opportunity for specialized study not normally or not often available as part of the regular course offerings. Special Studies may be repeated for credit when the topics vary, but not more than 6 semester credit hours, regardless of discipline, will apply to a bachelor's degree. Generally offered: Spring, Summer.