Entrepreneurship (ENT) Courses

ENT 3123. Innovation and Entrepreneurship. (3-0) 3 Credit Hours. Prerequisites: ACC 2013 and ECO 2023 or consent of instructor, Department Chair and Dean of the College. This course introduces students to entrepreneurship, its importance to our economy and society and its role in bringing new ideas to market. Course provides an overview of the basic concepts of entrepreneurship focusing on the nature, environment, and risks of new business formation. Topics include opportunity recognition, innovation, market assessment, intellectual property, and financing the product or service idea.

ENT 4123. Commercialization and Enterprise Planning. (3-0) 3 Credit Hours. Prerequisites: MGT 3003, MGT 3013, and a declared major in the College of Business or approval of Department Chair and Dean of the College. This course offers students a step-by-step instruction in how to develop a business plan for commercialization or enterprise development. The students will learn to present and defend their plan as Venture Capitalists would expect from a pitch. The course emphasizes the plan components, format, marketing and financial projections. Generally offered: Fall, Spring.

ENT 4223. Managing the Entrepreneurial Team. (3-0) 3 Credit Hours. Prerequisites: MGT 3003, ENT 4123, and a declared major in the College of Business or approval of Department Chair and Dean of the College. This course examines how to recruit, manage and lead an entrepreneurial team. Particular emphasis will be placed on improving students communications and collaboration skills in a cross-functional team context. Students will also explore evolving, collaborative approaches employed by companies to accelerate innovations by using customers, suppliers, partners and other organizations outside the four walls of a company.

ENT 4623. Tools and Objectives of the Social Enterprise. (3-0) 3 Credit Hours. Prerequisite: Declared major in the College of Business or approval of Department Chair and Dean of the College. This course investigates the distinctive characteristics of the social enterprise and social entrepreneurs. Examines the role of innovation, the for-profit and not-for-profit models of the social enterprise as well as the corporate structure known as the "B Corporation." Develops ability to evaluate, plan and manage a social enterprise.

ENT 4723. Essentials of Global Entrepreneurship. (3-0) 3 Credit Hours. Prerequisite: Declared major in the College of Business or approval of Department Chair and Dean of the College. This course examines the importance of the entrepreneurial venture in a changing world; explores the economic, political, cultural and technological differences in operating a business in a global versus a domestic environment; and introduces the concepts related to emerging economy entrepreneurs.

ENT 4873. Managing Startups. (3-0) 3 Credit Hours. Prerequisites: MGT 3003, ENT 4123, and a declared major in the College of Business or approval of Department Chair and Dean of the College. Examines how and why entrepreneurs develop and/or grow a business as facilitated by the objectives and resources of the entrepreneur. Topics include differences between a commercial and social enterprise, developing a strategy formulation, and the development of a sustainable competitive advantage in global and social enterprise. (Formerly titled "Entrepreneurship").

ENT 4883. Managing the Emerging Enterprise. (3-0) 3 Credit Hours. Prerequisites: MKT 3013, ENT 4123, and a declared major in the College of Business or approval of Department Chair and Dean of the College. Focuses on the startup and operation of small businesses. Examines the accounting, finance, management, and marketing functions as they pertain to entrepreneurial endeavors. Develops overall managerial awareness and analytical skills in small business problem solving. (Formerly MGT 4883. Credit cannot be earned for both ENT 4883 and MGT 4883.) (Formerly titled "Small Business Management.") Generally offered: Fall.

ENT 4903. Business Venture Practicum. (3-0) 3 Credit Hours. Prerequisites: ENT 4123, a declared major in the College of Business and permission from the instructor. This practicum will allow students to gain valuable experience. Drawing on resources from the College of Business, local business, entrepreneurs, and the broader business community, this practicum will give students the chance to solve real world entrepreneurship problems through competition, consultation, or other applied and comprehensive projects. Formerly titled "Practicum in Small Business and Entrepreneurship."). Generally offered: Fall, Spring.

ENT 4911. Independent Study. (0-0) 1 Credit Hour. Prerequisites: ENT 4873, a 3.0 College of Business grade point average and permission in writing from the instructor, the Department Chair, and the Dean of the College of Business. See academic advisor for required forms. Independent reading, research, discussion, and/or writing under the direction of a faculty member. May be repeated for credit, but not more than 6 semester credit hours of independent study, regardless of discipline, will apply to a bachelor's degree.

ENT 4912. Independent Study. (0-0) 2 Credit Hours. Prerequisites: ENT 4873, a 3.0 College of Business grade point average and permission in writing from the instructor, the Department Chair, and the Dean of the College of Business. See academic advisor for required forms. Independent reading, research, discussion, and/or writing under the direction of a faculty member. May be repeated for credit, but not more than 6 semester credit hours of independent study, regardless of discipline, will apply to a bachelor's degree.

ENT 4913. Independent Study. (0-0) 3 Credit Hours. Prerequisites: ENT 4873, a 3.0 College of Business grade point average and permission in writing from the instructor, the Department Chair, and the Dean of the College of Business. See academic advisor for required forms. Independent reading, research, discussion, and/or writing under the direction of a faculty member. May be repeated for credit, but not more than 6 semester credit hours of independent study, regardless of discipline, will apply to a bachelor's degree.

ENT 4933. Internship in Entrepreneurship. (0-0) 3 Credit Hours. Prerequisites: ENT 4873 and 9 additional semester credit hours of Entrepreneurship (ENT) courses, a 2.5 UTSA grade point average, and permission in writing from the instructor, the Department Chair, and the Dean of the College of Business. See academic advisor for additional requirements and required forms. The opportunity for entrepreneurial work experience. Requires a semester-long experience in private business or a not-for-profit enterprise and a written component. Opportunities and output requirements are developed in consultation with a faculty advisor and the Department Chair and require approval of both. Internship may be repeated once (for a total of 6 semester credit hours), provided the internships are with different organizations.
ENT 4951. Special Studies in Entrepreneurship. (1-0) 1 Credit Hour.
Prerequisites: ENT 4873 and a declared major in the College of Business
or approval of Department Chair and Dean of the College. An organized
course offering the opportunity for specialized study not normally or not
often available as part of the regular course offerings. Special Studies
may be repeated for credit when the topics vary, but not more than 6
semester credit hours, regardless of discipline, will apply to a bachelor’s
degree.

ENT 4952. Special Studies in Entrepreneurship. (2-0) 2 Credit Hours.
Prerequisites: ENT 4873 and a declared major in the College of Business
or approval of Department Chair and Dean of the College. An organized
course offering the opportunity for specialized study not normally or not
often available as part of the regular course offerings. Special Studies
may be repeated for credit when the topics vary, but not more than 6
semester credit hours, regardless of discipline, will apply to a bachelor’s
degree.

ENT 4953. Special Studies in Entrepreneurship. (3-0) 3 Credit Hours.
Prerequisites: ENT 4873 and a declared major in the College of Business
or approval of Department Chair and Dean of the College. An organized
course offering the opportunity for specialized study not normally or not
often available as part of the regular course offerings. Special Studies
may be repeated for credit when the topics vary, but not more than 6
semester credit hours, regardless of discipline, will apply to a bachelor’s
degree. Generally offered: Spring.