Entrepreneurship (ENT) Courses

ENT 3123. Innovation and Entrepreneurship. (3-0) 3 Credit Hours.
Prerequisites: ACC 2013, ECO 2013, ECO 2023, and a declared major in the College of Business or approval of Department Chair and Dean of the College. Introduces students to entrepreneurship, its importance in society, and role in bringing new ideas to market. It also explores innovation and its role in creating value in business. Course provides an overview of the basic concepts of entrepreneurship focusing on the nature, environment, and risks of new business formation. Course includes focus on innovation and creativity, and introduces the business model canvas.

ENT 4123. Commercialization and Enterprise Planning. (3-0) 3 Credit Hours.
Prerequisites: MGT 3003, MGT 3013, and a declared major in the College of Business or approval of Department Chair and Dean of the College. This course offers students a step-by-step instruction in how to develop a business plan for commercialization or enterprise development. The students will learn to present and defend their plan as Venture Capitalists would expect from a pitch. The course emphasizes the plan components, format, marketing and financial projections.

ENT 4223. Managing the Entrepreneurial Team. (3-0) 3 Credit Hours.
Prerequisites: MGT 3003, ENT 4123, and a declared major in the College of Business or approval of Department Chair and Dean of the College. This course examines how to recruit, manage and lead an entrepreneurial team. Particular emphasis will be placed on improving students communications and collaboration skills in a cross-functional team context. Students will also explore evolving, collaborative approaches employed by companies to accelerate innovations by using customers, suppliers, partners and other organizations outside the four walls of a company.

ENT 4523. Microlending Entrepreneurial Startups. (3-0) 3 Credit Hours.
Prerequisite: Declared major in the College of Business or approval of Department Chair and Dean of the College. This course focuses on access to capital in the United States as it relates to the financing of startups and the role microlending has played in this financing. Discusses the history of microlending in the entrepreneurship environment, the microlending industry, and factors leading to success or failure of lenders.

ENT 4623. Tools and Objectives of the Social Enterprise. (3-0) 3 Credit Hours.
Prerequisite: Declared major in the College of Business or approval of Department Chair and Dean of the College. This course investigates the distinctive characteristics of the social enterprise and social entrepreneurs. Examines the role of innovation, the for-profit and not-for-profit models of the social enterprise as well as the corporate structure known as the “B Corporation.” Develops ability to evaluate, plan and manage a social enterprise.

ENT 4723. Essentials of Global Entrepreneurship. (3-0) 3 Credit Hours.
Prerequisite: Declared major in the College of Business or approval of Department Chair and Dean of the College. This course examines the importance of the entrepreneurial venture in a changing world; explores the economic, political, cultural and technological differences in operating a business in a global versus a domestic environment; and introduces the concepts related to emerging economy entrepreneurs.
ENT 4933. Internship in Entrepreneurship. (0-0) 3 Credit Hours.
Prerequisites: ENT 4873 and 9 additional semester credit hours of Entrepreneurship (ENT) courses, a 2.5 UTSA grade point average, and permission in writing from the instructor, the Department Chair, and the Dean of the College of Business. See academic advisor for additional requirements and required forms. The opportunity for entrepreneurial work experience. Requires a semester-long experience in private business or a not-for-profit enterprise and a written component. Opportunities and output requirements are developed in consultation with a faculty advisor and the Department Chair and require approval of both. Internship may be repeated once (for a total of 6 semester credit hours), provided the internships are with different organizations.

ENT 4951. Special Studies in Entrepreneurship. (1-0) 1 Credit Hour.
Prerequisites: ENT 4873 and a declared major in the College of Business or approval of Department Chair and Dean of the College. An organized course offering the opportunity for specialized study not normally or not often available as part of the regular course offerings. Special Studies may be repeated for credit when the topics vary, but not more than 6 semester credit hours, regardless of discipline, will apply to a bachelor’s degree.

ENT 4952. Special Studies in Entrepreneurship. (2-0) 2 Credit Hours.
Prerequisites: ENT 4873 and a declared major in the College of Business or approval of Department Chair and Dean of the College. An organized course offering the opportunity for specialized study not normally or not often available as part of the regular course offerings. Special Studies may be repeated for credit when the topics vary, but not more than 6 semester credit hours, regardless of discipline, will apply to a bachelor’s degree.

ENT 4953. Special Studies in Entrepreneurship. (3-0) 3 Credit Hours.
Prerequisites: ENT 4873 and a declared major in the College of Business or approval of Department Chair and Dean of the College. An organized course offering the opportunity for specialized study not normally or not often available as part of the regular course offerings. Special Studies may be repeated for credit when the topics vary, but not more than 6 semester credit hours, regardless of discipline, will apply to a bachelor’s degree.