4. College of Business

Mission Statement

The College of Business is dedicated to creating and sharing knowledge that enhances the translation of theory to practice. The College combines rigor with relevance and provides innovative solutions to global business challenges.

General Information

The College of Business welcomes all students dedicated to academic success in the study of business. The College is accredited by the AACSB (Association to Advance Collegiate Schools of Business) International and is one of a select group of programs internationally with separate accreditation at the undergraduate, master’s and doctoral levels in accounting.

Students who graduate from the College of Business will enter a dynamic employment market that values graduates with market based skills. To meet the demands of our students and the employment market, the College of Business offers 12 undergraduate majors. Additionally, students can select from 14 different minors to augment the knowledge and skills acquired in their major. The College also offers six supporting business competencies which are multidisciplinary sets of electives combined to create valuable skills. Finally, the College currently offers three undergraduate certificate programs.

The preponderance of our undergraduate courses are offered in a traditional classroom setting, which exploits current technologies through the use of a learning management system and contemporary classroom technologies. We are also greatly expanding student access to online courses, especially for the Common Body of Knowledge (CBK) courses, as well as the recently launched online B.B.A. in Cyber Security.

The College offers comprehensive career preparation and services through the Center for Student Professional Development (CSPD). The CSPD is devoted to transforming business students into business professionals and to meeting the recruitment needs of employers locally and globally. The Center enhances the business curriculum by helping students build the skills and knowledge that will help them be more confident and polished when they enter the business world. Workshops and events are woven into the academic curriculum of the College.

The College of Business offers a wide variety of programs on campus and abroad to develop students’ international business skills. For travel study, the College offers traditional and innovative programs to fit different student needs. Traditional study abroad programs are offered for students who want to spend a semester studying in a foreign country. The College of Business faculty also takes groups of students for international immersion study at locations where they meet executives, take classes and experience an international culture for themselves. On-campus programs include courses with high-impact experiential learning modules, professional development for international careers and the Global Business Club. Students who participate in College of Business international programs will develop skills to help them succeed in business around the world.

College of Business Undergraduate Admission Policy for the Bachelor of Business Administration Degree

Admissions Philosophy

The College of Business (COB) at UTSA seeks to use available resources in ways that best prepare as many qualified students as possible for careers in business. Because there are many more students interested in the study of business than the College can accommodate, the undergraduate admission policy seeks to identify those students most likely to succeed in an undergraduate business education.

There are two paths students can take to gain admission to a Bachelor of Business Administration degree: Direct Admission and the Performance Track. Students who meet admission requirements may declare their B.B.A. major. Students who do not meet the requirements for declaration of a B.B.A. major are not admitted to the College but may complete requirements for any other major at UTSA for which they are eligible.

A business minor is available to all UTSA students who seek a strong foundation in business. Students with majors outside of the College of Business may not seek more than one business minor.

Direct Admission Criteria

Freshmen and Freshmen Transfers

Applicants entering UTSA from high school and transfer students who have completed fewer than 30 hours of transferable college credit will be directly admitted to any B.B.A. major if they meet the requirements listed under option 1 or option 2 below:

Option 1:

- Meet all UTSA undergraduate admission requirements.
- Are ranked in the top 25 percent of their high school class.
- Earn an SAT score of 1100 or higher (old SAT), 1170 or higher (new SAT), or a 26 or higher composite score on the ACT.
- Have successfully completed evaluation under the Texas Success Initiative (TSI) for unencumbered registration for courses.

Option 2:

- Meet all UTSA undergraduate admission requirements.
- Earn an SAT score of 1200 or higher (old SAT), 1270 or higher (new SAT) or a 26 or higher composite score on the ACT.
- Have successfully completed evaluation under the Texas Success Initiative (TSI) for unencumbered registration for courses.

Transfer Students

Applicants who have completed 30 or more hours of transferable college credit will be directly admitted to any B.B.A. major if they:

- Meet all UTSA undergraduate admissions requirements.
- Have a transfer grade point average (GPA) of 3.0 or higher.
- Have completed MAT 1133 Calculus for Business (TCCN MATH 1325) or equivalent with a grade of "C-" or better.
- Have successfully completed evaluation under the Texas Success Initiative (TSI) for unencumbered registration for courses.
Performance Track
Applicants who do not meet the direct admission criteria will have the opportunity to earn admission to the B.B.A. degree major if they qualify to compete as a pre-business major. In order to qualify as a pre-business major, students must meet the following criteria:

- have successfully completed evaluation under the Texas Success Initiative (TSI), and
- qualify for enrollment in MAT 1053 Mathematics for Business or a higher level mathematics course, and
- qualify for enrollment in WRC 1013 Freshman Composition I (Q) or higher.

Pre-business students will be evaluated for admission to the B.B.A. after they complete the following coursework:

- WRC 1013 Freshman Composition I (Q) (grade of “C-” or better) or equivalent (TCCN ENGL 1301)
- MAT 1133 Calculus for Business (grade of “C-” or better) or equivalent (TCCN 1325). MAT 1214 Calculus I for majors in Actuarial Science (grade of “C-” or better) (TCCN MATH 2413).
- 12 credit hours of UTSA business courses required in the Common Body of Knowledge (CBK)

The number of students admitted to the UTSA College of Business each semester will depend upon several factors to include the capacity of the College of Business, strategic enrollment goals of UTSA, and the size and quality of the applicant pool. Therefore, admission to the UTSA College of Business is not guaranteed. In order to be admitted, all pre-business students must be in good academic standing (i.e., students must maintain a UTSA and College of Business GPA of 2.0 or higher). The admission decision will be based on the GPA for all COB courses completed. The minimum COB GPA to be used as a basis for admission decisions will be announced by the COB prior to census date each semester. Students will have one chance to be evaluated for admission. Students who are not admitted to the College once evaluated are not eligible to complete a bachelor of business administration degree in business at UTSA. They will be changed from pre-business (PRB) to undeclared (UND) and must choose a major other than a business discipline. Students will be notified of their admission status through their preferred email address as designated in the University system.

Non-admitted students may elect to complete a business minor approved for nonbusiness students and will only be permitted to take additional business courses that are required for these minors.

Gateway Course
Students pursuing a Bachelor of Business Administration degree (B.B.A.) must successfully complete MAT 1133 Calculus for Business, the Gateway Course, with a grade of “C-” or better in no more than two attempts. A student who is unable to successfully complete this course within two attempts, including dropping the course with a grade of “W” or taking an equivalent course at another institution, will be required to change his or her major outside of business.

Declaration of Major Policy for the Bachelor of Arts in Economics and the Bachelor of Science in Statistics and Data Science
Students seeking a B.A. in Economics or a B.S. in Statistics and Data Science must have a 2.0 UTSA GPA and transfer students must have a 2.0 transfer GPA to declare the major. Declaration of major forms may be submitted to the student’s primary academic advisor. Students seeking these degrees are subject to the academic standing policy of the College of Business.

Academic Standing for Declared Business Majors
College of Business majors (B.B.A. degrees, B.A. degree in Economics and B.S. degree in Statistics and Data Science) must maintain good academic standing. This requires that the student maintain a UTSA grade point average of at least 2.0 every semester and meet all University regulations related to good academic standing. Students on probation with UTSA may remain in the College of Business, however, students who are dismissed from UTSA for low academic performance may not return to the College of Business. If the student chooses to return to UTSA, the student must select a new major outside of business.

In order to graduate, all College of Business majors must be in good academic standing (i.e., students must maintain a UTSA, College of Business, and Major GPA of 2.0 or higher).

Business Honors Program
The Business Honors distinction is available only to students admitted to the Business Honors Program (BHP). Students pursuing B.B.A. majors in the College of Business are eligible to apply and participate. The Business Honors Program provides outstanding students with opportunities to benefit from an enriched first-class education. Business Honors students will take smaller classes taught by some of the best faculty in the College. Additionally, the program is designed to give our students a competitive edge in the job market. Students are required to complete a total of 18 credit hours of business honors coursework as well as experiential learning activities during their undergraduate education.

Business honors students may participate in the Honors College Program along with the Business Honors Program.

Program Admission
Undergraduate pre-business or business majors and community college transfer students interested in business as an area of study are encouraged to apply. Students interested in being admitted to the Business Honors Program must complete an application for admission.

Admission to the Business Honors Program is competitive. Selection will be based on the following criteria:

- Students must have at least 15 UTSA semester credit hours that apply toward graduation with at least one semester completed at UTSA.
- Students must demonstrate high academic achievement with a minimum UTSA and College of Business grade point average of 3.25.
• Students must have well-documented involvement in extracurricular activities and/or work experience.
• Students must demonstrate exceptional involvement and leadership in the business school and/or at UTSA.
• Students must prepare and submit an application essay.

Students who are admitted to the Honors College Program have direct admission to the Business Honors Program.

Applications are only accepted in the spring semester. The application forms and deadlines will be available on the College of Business website.

Program Requirements
The Business Honors Program requires its members to meet academic and experiential learning requirements in order to graduate with the Business Honors designation. In order to earn the Business Honors designation program participants must:

1. Maintain a minimum cumulative UTSA and COB grade point average of 3.25
2. Complete 18 semester credit hours of honors courses including the following:
   a. Honors sections of five of the following: ACC 2013, ACC 2033, ECO 2013, ECO 2023, FIN 3013, GBA 2013, IS 3003, MGT 3013, MKT 3013, MS 1023, or MS 3043 and;
   b. MGT 4893 designated honors course.
      These undergraduate courses are offered once per year. Contingent upon available space, students with outstanding academic records, including exceptional freshmen and transfer students, can apply for admission into these classes subject to approval by the faculty member, department chair, and Dean of the College of Business. Honors classes emphasize class discussion, presentations, and business research.
3. Experiential learning requirements
   The Business Honors Program promotes participation in activities outside of the classroom to enhance the undergraduate experience. Therefore, Business Honors Program students must demonstrate that they have participated in experiential learning activities during their undergraduate education. The experiential learning requirements will be provided in the COB honors program handbook. Other program requirements may apply.

Scholarships
The College of Business has many scholarships available to assist students in reaching their educational and career goals. The scholarship program within the College is managed generally by the College of Business Office of the Dean. Students should visit the College of Business website for information and application procedures for all scholarships within the College. Detailed information and eligibility requirements for specific scholarships administered through the College are available at http://business.utsa.edu/undergraduate/. Additional scholarship information is available through the UTSA Scholarship Office. The number and amounts of scholarship awards vary. Additionally, scholarship eligibility requirements differ, but may include considerations of grade point average, financial need, number of semester credit hours completed, enrollment status, activities, residency status, or bilingualism. Students must complete the application process and submit required documentation by the deadlines stated on application materials. Students will be considered for all awards for which they meet the eligibility criteria. Award amounts are generally disbursed equally among the semesters covered by the scholarship as long as recipients continue to meet grade point average, enrollment, and other scholarship criteria.

Minors in the College of Business
The following College of Business minors are open to any UTSA major: Actuarial Science; Adaptive Decision Models for Business; Cyber Security; Digital Forensics; Economics; Information Systems; Management Science; Network and Data Center Management; and Statistics.

Students with majors outside of the College of Business may not seek more than one business minor.

The following College of Business minors are open to B.B.A. majors only: Finance, Marketing, and Sport Management.

The following College of Business minors are open to nonbusiness majors, B.A. in Economics majors, and B.S. in Statistics and Data Science majors only: Business Administration and Technology Management.

Supporting Business Competencies in the College of Business
Students admitted to the College of Business will have the opportunity to include a supporting business competency. A supporting business competency is a multidisciplinary collection of elective courses which together provide the student with an opportunity to pursue a specialized market-based skill. Supporting business competencies will not appear as a credential on student transcripts. The College of Business currently offers the following six supporting business competencies.

Once students have been admitted to the College, declare their major, and are considering completing a competency, they should be aware of prerequisite courses when planning their degree.

Analytics (9 semester credit hours) – Students who complete the Analytics competency will prepare to properly collect, process and analyze data; to generate and interpret results, and to draw and communicate informed conclusions in order to support business and economic decision making.

Select three courses from the following:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECO 3123</td>
<td>Introduction to Econometrics and Business</td>
<td>3</td>
</tr>
<tr>
<td>FIN 4873</td>
<td>Computer Modeling of Financial Applications</td>
<td>3</td>
</tr>
<tr>
<td>MKT 4953</td>
<td>Special Studies in Marketing</td>
<td>3</td>
</tr>
<tr>
<td>MS 3073</td>
<td>Business Analytics</td>
<td>3</td>
</tr>
<tr>
<td>MS 3313</td>
<td>Business Applications of Statistics</td>
<td>3</td>
</tr>
<tr>
<td>MS 4383</td>
<td>Predictive Operational Analytics</td>
<td>3</td>
</tr>
<tr>
<td>MS 4323</td>
<td>Simulation Applications in Business</td>
<td>3</td>
</tr>
</tbody>
</table>

Entrepreneurship (9 semester credit hours) – Students who complete the Entrepreneurship competency will prepare to participate in the creation, launch and management of new business ventures.

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENT 3123</td>
<td>Innovation and Entrepreneurship</td>
<td>3</td>
</tr>
<tr>
<td>And two of the following:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>BLW 3013</td>
<td>Business Law</td>
<td>3</td>
</tr>
<tr>
<td>ENT 4123</td>
<td>Commercialization and Enterprise Planning</td>
<td>3</td>
</tr>
</tbody>
</table>
ENT 4903  Business Venture Practicum 3
FIN 4333  Business Finance for Entrepreneurs 3
MKT 4053  New Product Development 3

International Business (9 semester credit hours) – Students who complete the International Business competency will prepare to understand international marketing, strategic, financial and economic issues that confront managers of multinational enterprises.

Select three courses from the following:

ECO 3193  International Economics 3
FIN 4613  Introduction to International Finance 3
GBA 4873  Global Business Immersion I 3
MGT 4073  International Management 3
MGT 4083  Comparative International Management Practices 3
MKT 4073  International Marketing 3

Leading Change (9 semester credit hours) – Students who complete the Leading Change competency will prepare to lead teams of professionals to plan projects, deliver solutions and improve efficiency and effectiveness in the contemporary organization.

MGT 4923  Leading Organizations and Making Decisions 3
And two of the following:

MGT 4433  Introduction to Business Negotiations 3
MGT 4943  Managing Teams and Avoiding Conflict 3
MOT 4143  Introduction to Project Management 3
MS 4313  Six Sigma and Lean Operations 3

Modeling (9 semester credit hours) – Students who complete the Modeling competency will prepare to perform, through proper use of quantitative and computer models, problem solving and decision analysis in support of business functions in a real world environment.

Select three courses from the following:

ECO 3123  Introduction to Econometrics and Business Forecasting 3
FIN 4873  Computer Modeling of Financial Applications 3
MS 3063  Decision Support Systems 3
MS 4383  Predictive Operational Analytics 3
MS 4323  Simulation Applications in Business 3

Risk Management (9 semester credit hours) – Students who complete the Risk Management competency will prepare to identify sources of risk in an enterprise and manage this risk in a prudent manner.

FIN 4523  Introduction to Risk Management 3
FIN 4813  Property-Liability Insurance Finance 3
FIN 4823  Life and Health Insurance Finance 3

Enrollment in College of Business Courses

Enrollment in College of Business courses, with the exception of ACC 2003, FIN 3003 and ECO 2003 (which are courses that may not be counted toward a business major), is restricted to students who have successfully completed evaluation under the Texas Success Initiative (TSI) and qualify for enrollment in MAT 1053 Mathematics for Business (or a higher level mathematics course) and WRC 1013 Freshman Composition I (Q) (or higher). Additionally ACC 2033 will be open to pre-business and declared business majors and restricted to undeclared (UND) majors.

A specific B.B.A. major cannot be guaranteed and will depend on departmental resources.

College of Business courses at the 3000- and 4000-level are restricted to College of Business majors or to students who require the courses for their particular degree, with the exception of FIN 3003, MGT 3013, and MGT 3013, and any Statistics (prefix: STA) course which are open to all students who meet course prerequisites.

Students outside the College of Business may petition to enroll in all other 3000- and 4000-level College of Business courses. Evaluation of all petitions to enroll in major restricted courses will consider whether (a) the course applies to their degree plan, and (b) whether the student meets all prerequisites. All of these petitions must be approved by appropriate Department Chair and College Dean. Enrollment in MGT 3003 is restricted to pre-business and declared business majors only. Students majoring in fields outside the College of Business may not take more than 27 semester credit hours in the College without approval of the Dean of the College of Business.

All degrees in the College of Business require 120 hours. If a student selects a course that satisfies both a University Core Curriculum and COB requirement, students may need to take an additional course to meet the 120 hours.

College of Business Academic Credit Internship Policy

The policy for undergraduate students to enroll in internships for academic credit includes the following provisions:

1. The student must be a declared major in the College of Business and in good academic standing at UTSA and in the College of Business.
2. The student must:
   • Have completed a minimum of 60 semester credit hours, of which a minimum of 15 credit hours have been completed at UTSA.
   • Meet all internship course prerequisites, including the minimum grade point average required for enrolling in the internship.
3. The internship must be in (or related to) the student’s declared major.
   The student should consult his or her major degree requirements for specific details.
4. Internships at all for-profit companies must be paid at an hourly rate equivalent to the minimum wage or higher to be in compliance with the Department of Labor guidelines.
5. Each student must meet the requirements of his or her catalog of graduation regarding the total number of semester credit hours that may be earned through internships for academic credit, and meet the following provisions:
   • Each 3-credit-hour academic internship must be completed with a different company/organization.
   • An academic credit internship with a firm at which a student is currently employed may be considered, but only if clear evidence shows that the internship is substantially and programatically different from such employment.
6. The internship must last at least 200 work hours within the term of enrollment in which the student is seeking academic credit.
Independent Study

In order to qualify for an independent study, students must have a COB GPA of 3.0, permission in writing from the instructor, Department Chair, and the Dean of the College in addition to any departmental prerequisites.

Common Body of Knowledge (CBK)

All students seeking a B.B.A. degree in the College of Business must complete the following Common Body of Knowledge (CBK) courses in addition to the Core Curriculum.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACC 2013</td>
<td>Principles of Accounting I</td>
<td>3</td>
</tr>
<tr>
<td>ACC 2033</td>
<td>Principles of Accounting II</td>
<td>3</td>
</tr>
<tr>
<td>COM 1053</td>
<td>Business and Professional Speech</td>
<td>3</td>
</tr>
<tr>
<td>or COM 1063</td>
<td>Digital Business Communication</td>
<td></td>
</tr>
<tr>
<td>ECO 2013</td>
<td>Introductory Macroeconomics</td>
<td>3</td>
</tr>
<tr>
<td>ECO 2023</td>
<td>Introductory Microeconomics (satisfies Social and Behavioral Sciences Core Curriculum requirement)</td>
<td>3</td>
</tr>
<tr>
<td>FIN 3013</td>
<td>Principles of Business Finance</td>
<td>3</td>
</tr>
<tr>
<td>GBA 2013</td>
<td>Legal, Social and Ethical Issues in Business</td>
<td>3</td>
</tr>
<tr>
<td>IS 1403</td>
<td>Business Information Systems Fluency</td>
<td>3</td>
</tr>
<tr>
<td>or IS 1413</td>
<td>Excel for Business Information Systems</td>
<td></td>
</tr>
<tr>
<td>IS 3003</td>
<td>Principles of Information Systems for Management</td>
<td>3</td>
</tr>
<tr>
<td>MAT 1133</td>
<td>Calculus for Business (satisfies Mathematics Core Curriculum requirement, Actuarial Science majors must take MAT 1214 in lieu of MAT 1133)</td>
<td>3</td>
</tr>
<tr>
<td>MGT 3003</td>
<td>Business Communication and Professional Development</td>
<td>3</td>
</tr>
<tr>
<td>MGT 3013</td>
<td>Introduction to Organization Theory, Behavior, and Management</td>
<td>3</td>
</tr>
<tr>
<td>MGT 4893</td>
<td>Management Strategy (taken in semester of graduation)</td>
<td>3</td>
</tr>
<tr>
<td>MKT 3013</td>
<td>Principles of Marketing</td>
<td>3</td>
</tr>
<tr>
<td>MS 1023</td>
<td>Business Statistics with Computer Applications I (Actuarial Science majors must take STA 3003 in lieu of MS 1023)</td>
<td>3</td>
</tr>
<tr>
<td>MS 3043</td>
<td>Business Statistics with Computer Applications II (Actuarial Science majors must take STA 3513 in lieu of MS 3043)</td>
<td>3</td>
</tr>
<tr>
<td>MS 3053</td>
<td>Management Science and Operations Technology</td>
<td>3</td>
</tr>
</tbody>
</table>

Note: Students majoring in Accounting, Actuarial Science, Economics, Finance, Management Science, and Statistics and Data Science are strongly encouraged to select IS 1413 Excel for Business Information Systems.

Students completing degree course requirements with fewer than 120 semester credit hours will augment their program with electives.

Bachelor of Business Administration Degree in Cyber Security – Online Degree

The minimum number of semester credit hours for the Bachelor of Business Administration (B.B.A.) degree in Cyber Security is 120, at least 39 of which must be at the upper-division level.

All candidates seeking this degree must fulfill the University Core Curriculum requirements, the Common Body of Knowledge (CBK) requirements, and the degree requirements, which are listed under the Department of Information Systems and Cyber Security section of this catalog.

Admission Requirements

1. First-Time Freshmen

You are a first-time freshman applicant if you have not graduated from high school at the time of application or you have graduated from high school, but did not enroll in a college or university since graduation.

Prospective first-time freshman students qualify for direct admission to the online Bachelor of Business Administration (B.B.A.) degree in Cyber Security if they:

A. meet all UTSA undergraduate admission requirements,
B. have graduated in the top quartile of their high school graduation class, or
C. have graduated in the second quartile of their high school class and have an SAT score of at least 1100 (Reading and Math, old SAT), 1170 (Reading and Math, new SAT) or an ACT composite score of at least 24 AND
D. have successfully completed evaluation under the Texas Success Initiative (TSI), and
E. qualify for enrollment in the following:
I. MAT 1053 Mathematics for Business or a higher level mathematics course, and
II. WRC 1013 Freshman Composition I (Q) or higher.

Students who do not satisfy the COB direct admission requirements for the online B.B.A. degree in Cyber Security program delineated in A-E above may be granted admission to the program through a holistic review process that will consider the information available in the Texas common application.

2. Current UTSA Students

You are a current student if you have been admitted to UTSA and are enrolled in coursework. Current UTSA students need to meet the criteria below to be considered for direct admission to the online B.B.A. degree in Cyber Security:

A. completed at least 12 semester credit hours of UTSA credit,
B. earned a 2.75 overall UTSA GPA,
C. successfully completed evaluation under the Texas Success Initiative (TSI), and
D. qualify for enrollment in the following:
I. MAT 1053 Mathematics for Business or a higher level mathematics course, and
II. WRC 1013 Freshman Composition I (Q) or higher.

Applying as a Current UTSA Student
Submit a Student Petition for Substitution/Waiver of University Requirement to the Department of Information Systems and Cyber Security.

3. Transfer Students

Transfer students are applicants who have earned transferable credit hours from a college or university and have been out of high school for at least one semester (not including summer).

UTSA admission requirements for transfer students vary depending on the number of transferable credit hours completed at the time of application.

Prospective transfer students need to meet the criteria below to be considered for direct admission to the online B.B.A. degree in Cyber Security:

A. meet all UTSA undergraduate transfer admission requirements,

B. have a transfer grade point average of at least 2.75 overall GPA on a 4.0 scale in all transferable coursework and be eligible to return to the most recent institution,

C. qualify for enrollment in or completed the equivalent of the following:

I. MAT 1053 Mathematics for Business or a higher level mathematics course, and

II. WRC 1013 Freshman Composition I (Q) or higher.

Minor in Business Administration

The Minor in Business Administration is open to all University majors (including B.A. in Economics and B.S. in Statistics and Data Science), except business students seeking a B.B.A. degree. The following 18 semester credit hours are required in the College of Business:

A. Required Courses

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACC 2003</td>
<td>Foundations of Accounting</td>
<td>3</td>
</tr>
<tr>
<td>or ACC 2013</td>
<td>Principles of Accounting I</td>
<td></td>
</tr>
<tr>
<td>ECO 2023</td>
<td>Introductory Microeconomics</td>
<td>3</td>
</tr>
<tr>
<td>FIN 3003</td>
<td>Survey of Finance</td>
<td>3</td>
</tr>
<tr>
<td>IS 1403</td>
<td>Business Information Systems Fluency</td>
<td>3</td>
</tr>
<tr>
<td>MGT 3013</td>
<td>Introduction to Organization Theory, Behavior, and Management</td>
<td>3</td>
</tr>
<tr>
<td>MKT 3013</td>
<td>Principles of Marketing</td>
<td>3</td>
</tr>
<tr>
<td>Total Credit Hours</td>
<td></td>
<td>18</td>
</tr>
</tbody>
</table>

To declare a Minor in Business Administration, obtain advice and seek approval of substitutions for course requirements with your academic advisor.

General Business Administration (GBA) Courses

GBA 2013. Legal, Social and Ethical Issues in Business. (3-0) 3 Credit Hours.
A study of the legal, social, and ethical responsibilities of business organizations and of the people who work in those organizations. Generally offered: Fall, Spring, Summer. Course Fees: BISP $10; BTSI $15; LRB1 $15.

GBA 4873. Global Business Immersion I. (3-0) 3 Credit Hours.
Prerequisite: Completion of 9 semester credit hours of College of Business (COB) courses and official admission into the COB Business Immersion Program. This course provides students with first-hand experience into how business is conducted in the locations visited. The pre-departure activities provide students with an introduction to the local business climate and culture. The in-country activities include visits to local companies and workshops hosted by local professors. The post-immersion components engage students in reflection opportunities and applied project experiences. This course relies heavily on experiential components; as a result, attendance to all official course events is required. Course Fees: BISP $20; BTSI $15; LRB1 $21.

GBA 4883. Global Business Immersion II. (3-0) 3 Credit Hours.
Prerequisite: Completion of 9 semester credit hours of College of Business (COB) courses and official admission into the COB Business Immersion Program. This course provides students with first-hand experience into how business is conducted in the locations visited. The pre-departure activities provide students with an introduction to the local business climate and culture. The in-country activities include visits to local companies and workshops hosted by local professors. The post-immersion components engage students in reflection opportunities and applied project experiences. This course relies heavily on experiential components; as a result, attendance to all official course events is required. Course Fees: BISP $20; BTSI $15; LRB1 $21.

GBA 4951. Special Studies in General Business Administration. (1-0) 1 Credit Hour.
Prerequisites: MGT 3003 and consent of instructor, Department Chair, and Dean of the College. An organized course offering the opportunity for specialized study not normally or not often available as part of the regular course offerings. Special Studies may be repeated for credit when the topics vary, but not more than 6 semester credit hours, regardless of discipline, will apply to a bachelor's degree. Course Fees: BISP $20; BTSI $15; LRB1 $21.

GBA 4952. Special Studies in General Business Administration. (2-0) 2 Credit Hours.
Prerequisites: MGT 3003 and consent of instructor, Department Chair, and Dean of the College. An organized course offering the opportunity for specialized study not normally or not often available as part of the regular course offerings. Special Studies may be repeated for credit when the topics vary, but not more than 6 semester credit hours, regardless of discipline, will apply to a bachelor's degree. Course Fees: BISP $20; BTSI $15; LRB1 $21.

GBA 4953. Special Studies in General Business Administration. (3-0) 3 Credit Hours.
Prerequisites: MGT 3003 and consent of instructor, Department Chair, and Dean of the College. An organized course offering the opportunity for specialized study not normally or not often available as part of the regular course offerings. Special Studies may be repeated for credit when the topics vary, but not more than 6 semester credit hours, regardless of discipline, will apply to a bachelor's degree. Generally offered: Spring, Summer. Course Fees: BISP $20; BTSI $15; LRB1 $21.

GBA 4993. Honors Thesis. (0-0) 3 Credit Hours.
Prerequisite: MGT 3003. Enrollment limited to students applying for Business Honors. Supervised research and preparation of an honors thesis in any business discipline including accounting, economics, finance, information systems, management, marketing, management science, and data sciences among others. May be repeated once for credit with advisor's approval. Generally offered: Fall, Spring. Course Fees: BISP $20; BTSI $15.