Management Science (MS)

Management Science (MS) Courses

MS 5003. Quantitative Methods for Business Analysis. (3-0) 3 Credit Hours.
Prerequisites: MAT 1033 and MS 1023, their equivalents, or consent of instructor. Introduction to managerial decision analysis using quantitative and statistical tools. Course includes a general framework for structuring and analyzing decision problems. Some of the topics include decision theory, statistical techniques (such as analysis of variance, regression, nonparametric tests), introduction to linear programming, and introduction to time series. Uses applicable decision support software.

MS 5023. Decision Analysis and Production Management. (3-0) 3 Credit Hours.
Prerequisite: MS 5003 or an equivalent. Study of applications of quantitative approaches (such as mathematical programming, networks, stochastic processes, multicriteria analysis, and simulation) to business decision analysis. Emphasis is given to production management applications (such as resource allocation, scheduling, inventory control, capital budgeting) and the use of computerized decision support systems.

MS 5303. Decision Support Systems for Building Business Intelligence. (3-0) 3 Credit Hours.
Prerequisite: MS 5023. Study of systems for supporting managerial decision processes. Topics include review of decision support systems, methodologies for identifying decision needs, exploration of analysis tools and related computer technologies and software, survey of expert systems and artificial intelligence applications. (Formerly titled “Topics in Decision Support Systems”).

MS 5323. Statistical Methods for Business Analytics. (3-0) 3 Credit Hours.
Prerequisite: MS 5003 or an equivalent. Introduction to multivariate statistical analysis. Typical topics include multiple regression, multiple analysis of variance, logistic regression, discriminant analysis, conjoint analysis, cluster analysis, and factor analysis. Emphasizes the use of computer statistical packages.

MS 5333. Introduction to Business Analytics. (3-0) 3 Credit Hours.
This course introduces the basic concepts of business analytics, principles of data mining, Structured Query Language (SQL), and Big Data. It provides students an opportunity to understand how analytics can help improve decisions throughout an organization’s value chain. Presents the most prevalent methods for descriptive (e.g., cluster analysis, association analysis), predictive (e.g., multiple regression, logistic regression, decision tree methods), and prescriptive (e.g., optimization) analytics.

MS 5343. Logistics Systems Management. (3-0) 3 Credit Hours.
Study of business logistics: the process of planning, implementing, and controlling the flow and storage of goods or services and related information from point of origin to point of consumption to achieve customer satisfaction. Focuses on the cost and value added to products or services by making them available in the desired condition when and where they are needed.

MS 5353. Demand and Forecasting Management. (3-0) 3 Credit Hours.
This course provides an in-depth study of the processes that balance customer demands with production, procurement, and distribution capabilities. Accurate demand forecasting provides for added flexibility and visibility of inventory, and reduced variability in supply chain outcomes. Core conceptual areas include demand forecasting and management, synchronization of supply and demand, inventory capacity, balancing and positioning, inventory planning, sales and operations planning, and strategic order fulfillment issues. This course introduces modern and practical methods for operations planning and decision making. Short-term forecasting of demand, personnel requirements, costs and revenues, raw material needs, and desired inventory levels are some of the topics included. Other topics covered include technological and environmental forecasting, decomposition methods, and monitoring (automatic procedures such as tracking signals).

MS 5393. Topics in Production/Operations Management. (3-0) 3 Credit Hours.
Prerequisite: MS 5023. Survey of the body of knowledge concerning the management of operations. Considers manufacturing and service principles. The course reviews a variety of topics necessary in the field of production and inventory management, including logistics and distribution processes.

MS 5413. Integrated Global Supply Chain Management. (3-0) 3 Credit Hours.
Focuses on effective supply chain strategies for organizations that operate globally with emphasis on how to plan and integrate supply chain components into a coordinated system. Specifically, the course seeks to integrate different perspectives from the practices of marketing, logistics, and operations management. The course will introduce key tactics such as risk pooling and inventory placement, integrated planning, and information sharing. One of the key objectives is to understand the relationship between a focal firm and its suppliers and customers.

MS 5423. Service Management and Operations. (3-0) 3 Credit Hours.
Focuses on understanding the variety of service industries (both profit and nonprofit) and the growing importance of the service industry to the economy. In addition to the traditional topics of quality, customer satisfaction and value creation, topics include service encounters, service design and development, service productivity, and globalization of services. Tools and techniques for management service operations are also emphasized.

MS 5433. Effective Project Management. (3-0) 3 Credit Hours.
Approaches project management from the perspective that the material is applicable to all disciplines and project types. It not only emphasizes individual project execution, but also provides a strategic perspective. It integrates the critical PMBoK elements in the context of cases and projects. The course examines the traditional concepts and techniques of project management for long-term development programs and short-term projects as well as introducing the innovative adaptive and extreme concepts.

MS 5453. Management and Control of Quality. (3-0) 3 Credit Hours.
Prerequisite: MS 5023. An examination of the fundamental nature of quality assurance, its strategic importance in business and industry, and the economic impact of quality. Theoretical and management issues relating to quality problem solving are emphasized. The contribution of the leaders in modern quality management are discussed.
**MS 5463. Lean Operations and Six Sigma. (3-0) 3 Credit Hours.**
Course provides an introduction to Six Sigma methodologies and is designed to present the fundamentals of Six Sigma and instill an understanding of what is required to build a sustainable Six Sigma structure. Lean tools, such as physical maps, time value, and Kanban are included as well as advanced Six Sigma statistical tools.

**MS 5473. Logistics System Analysis. (3-0) 3 Credit Hours.**
The design and management of logistics systems for firms of varying size and differing supply and market conditions. This course relies upon heavy use of computer-assisted cases and problems to illustrate and integrate issues found in materials management and distribution organizations.

**MS 5493. Procurement and Inventory Management. (3-0) 3 Credit Hours.**
A portion of this course focuses on the key issues related to the strategic implications of sourcing of products, the purchasing of goods and services, and the role of purchasing in a supply chain context. It provides students with an understanding of purchasing processes, issues, and best practices. Emphasis areas include supplier quality, relationship management, and global sourcing. Inventory control concepts, techniques, and strategies for effective integration with basic finance, marketing, and manufacturing objectives are topics covered in this course. Models for dependent and independent demand inventory systems, material requirements planning systems, distribution requirements, planning techniques, and the classical reorder point inventory model are also included.

**MS 6943. Management Science Internship. (0-0) 3 Credit Hours.**
Prerequisites: Graduate standing, 15 semester credit hours of graduate work, and consent of instructor. Internship must be approved in advance by the Internship Coordinator and the student’s Graduate Advisor of Record. Supervised full- or part-time off-campus work experience and training in management science. Individual conferences and written reports required.

**MS 6953. Independent Study. (0-0) 3 Credit Hours.**
Prerequisites: Graduate standing and permission in writing (form available) of the instructor and the student’s Graduate Advisor of Record. Independent reading, research, discussion, and/or writing under the direction of a faculty member. For students needing specialized work not normally or not often available as part of the regular course offerings. May be repeated for credit, but not more than 6 hours, regardless of discipline, will apply to the degree.

**MS 6971. Special Problems. (1-0) 1 Credit Hour.**
Prerequisite: Consent of instructor. An organized course offering the opportunity for specialized study not normally or not often available as part of the regular course offerings. Special Problems courses may be repeated for credit when topics vary, but not more than 6 hours, regardless of discipline, will apply to the degree.

**MS 6973. Special Problems. (3-0) 3 Credit Hours.**
Prerequisite: Consent of instructor. An organized course offering the opportunity for specialized study not normally or not often available as part of the regular course offerings. Special Problems courses may be repeated for credit when topics vary, but not more than 6 hours, regardless of discipline, will apply to the degree.

**MS 6983. Master’s Thesis. (0-0) 3 Credit Hours.**
Prerequisites: Permission of the Graduate Advisor of Record and thesis director. Thesis research and preparation. May be repeated for credit, but not more than 6 hours will apply to the Master’s degree. Credit will be awarded upon completion of the thesis. Enrollment is required each term in which the thesis is in progress.

**MS 7033. Applications in Causal Structural Modeling. (3-0) 3 Credit Hours.**
Prerequisite: Consent of instructor. The purpose of this course is to provide students with an overview of structural equation modeling (SEM) procedures, which includes, but not limited to, issues related to measurement evaluation, model selection and specification, model estimation, and model fit. An additional aim of this course is to provide students with the computer skills needed to analyze and interpret their data, especially as it related to factor analysis, path analysis, and SEM. This course also addresses supplemental topics commonly encouraged in SEM and applied research (sample size and power, missing data, non-normal data, order categorical data, etc.).