College of Business

Mission Statement
The College of Business is dedicated to creating and sharing knowledge that enhances the translation of theory to practice. The College combines rigor with relevance and provides innovative solutions to global business challenges.

All College of Business graduate business programs are accredited by AACSB International—The Association to Advance Collegiate Schools of Business—and conform to recommended guidelines.

College-wide Programs
- Executive Master of Business Administration degree
- Master of Business Administration degree and Master of Public Health dual degree program
- Doctor of Philosophy degree in Business Administration, including all emphases: Accounting, Finance, Information Technology, Marketing, and Organization and Management Studies
- Graduate Certificate in the Business of Health

Department of Accounting
- Five-Year (150-Hour) Professional Accounting Program
- Master of Accountancy degree
- Doctor of Philosophy degree in Business Administration with an Emphasis in Accounting

Department of Economics
- Master of Business Administration degree – Business Economics Concentration
- Master of Arts degree in Economics – General Economics Concentration
- Master of Arts degree in Economics – Financial Economics Concentration
- Master of Arts degree in Economics – Business Data Analysis and Forecasting Concentration

Department of Finance
- Master of Business Administration degree – Finance Concentration
- Master of Business Administration degree – Real Estate Finance and Development Concentration
- Master of Science degree in Finance
- Master of Science degree in Finance – Real Estate Finance and Development Concentration
- Doctor of Philosophy degree in Business Administration with an Emphasis in Finance
- Graduate Certificate in Real Estate Finance and Development

Department of Information Systems and Cyber Security
- Master of Business Administration degree – Cyber Security Concentration
- Master of Business Administration degree – Information Systems Concentration
- Master of Business Administration degree – Management of Technology Concentration
- Master of Business Administration degree – Project Management Concentration
- Master of Science degree in Information Technology
- Master of Science degree in Information Technology – Cyber Security Concentration
- Master of Science degree in Management of Technology
- Doctor of Philosophy degree in Business Administration with an Emphasis in Information Technology
- Graduate Certificate in Technology Entrepreneurship and Management

Department of Management
- Master of Business Administration degree – Entrepreneurship Concentration
- Doctor of Philosophy degree in Business Administration with an Emphasis in Organization and Management Studies

Department of Management Science and Statistics
- Master of Business Administration degree – Management Science Concentration
- Master of Science degree in Applied Statistics
- Doctor of Philosophy degree in Applied Statistics
- Graduate Certificate in Operations and Supply Chain Management

Department of Marketing
- Master of Business Administration degree – Marketing Management Concentration
- Doctor of Philosophy degree in Business Administration with an Emphasis in Marketing
- Master of Business Administration Degree (p. 1)
- Master of Business Administration Degree – Business of Health Concentration (p. 3)
- Executive Master of Business Administration (p. 3)
- Dual Master of Business Administration Degree and Master of Public Health Degree Program (p. 3)
- Doctor of Philosophy Degree in Business Administration (p. 4)

Master of Business Administration Degree
The Master of Business Administration degree is designed to offer the opportunity for intensive education to qualified graduate students and
is available to individuals with undergraduate degrees in the business administration areas, as well as to those with specializations outside the business field.

Students whose previous training has been in nonbusiness fields may be admitted to the M.B.A. program but are required, as a condition of admission, to complete (in total or in part, depending upon the background of each student) the M.B.A. leveling courses. Students whose background is in business, but who have completed the M.B.A. leveling courses seven or more years before entering the program, may be required by the Admissions Subcommittee of the Graduate Program Committee to successfully complete the M.B.A. leveling courses. These courses are open only to graduate students and are in addition to degree requirements of the M.B.A.

Students who enter the M.B.A. degree program must demonstrate proficiency with computer programs commonly used in business applications, including, but not limited to, spreadsheets, presentation, and word processing software. Special not-for-credit courses may be offered to address this need.

Program Admission Requirements

For admission to the M.B.A. program, applicants must meet University-wide graduate admission requirements. Applicants are further considered on the basis of demonstrated potential for success in graduate study in business administration as indicated by a combination of prior academic achievement, Graduate Management Admission Test (GMAT) scores, personal statement, résumé (optional), and references (optional).

The M.B.A. Program Committee evaluates each applicant individually based on the complete package of submitted materials.

A complete application package will include:

- a completed application form
- transcripts from all universities attended
- official Graduate Management Admission Test (GMAT) scores (upon review of the M.B.A. Committee, GRE scores may be accepted in lieu of the GMAT scores)
- a personal statement
- a current résumé with employment or other experience (optional)
- letters of reference (optional).

M.B.A. Leveling Courses

The following courses constitute the M.B.A. leveling and are required for students who do not have credit for equivalent undergraduate courses. However, no credit for these courses may count toward M.B.A. degree requirements.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACC 5003</td>
<td>Financial Accounting Concepts</td>
<td>3</td>
</tr>
<tr>
<td>BLW 5003</td>
<td>Legal Environment of Business</td>
<td>3</td>
</tr>
<tr>
<td>ECO 5003</td>
<td>Economic Theory and Policy</td>
<td>3</td>
</tr>
<tr>
<td>IS 5003</td>
<td>Introduction to Information Systems</td>
<td>3</td>
</tr>
<tr>
<td>MS 5003</td>
<td>Quantitative Methods for Business Analysis</td>
<td>3</td>
</tr>
</tbody>
</table>

Degree Requirements

The M.B.A. program requires 36 semester credit hours of work beyond any hours acquired in the M.B.A. leveling courses.

Candidates for the M.B.A. degree are required to successfully complete the M.B.A. Core courses, which are included in the following 24 semester credit hours:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACC 5023</td>
<td>Accounting Analysis for Decision Making</td>
<td>3</td>
</tr>
<tr>
<td>ECO 5023</td>
<td>Managerial Analysis for Decision Making</td>
<td>3</td>
</tr>
<tr>
<td>FIN 5023</td>
<td>Management Analysis for Decision Making</td>
<td>3</td>
</tr>
<tr>
<td>MGT 5043</td>
<td>Management and Behavior in Organizations</td>
<td>3</td>
</tr>
<tr>
<td>MGT 5253</td>
<td>Ethics and Globalization</td>
<td>3</td>
</tr>
<tr>
<td>MGT 5903</td>
<td>Strategic Management and Policy</td>
<td>3</td>
</tr>
<tr>
<td>MKT 5023</td>
<td>Marketing Management</td>
<td>3</td>
</tr>
<tr>
<td>MS 5023</td>
<td>Decision Analysis and Production Management</td>
<td>3</td>
</tr>
</tbody>
</table>

Total Credit Hours: 24

Flexible or Full-time Status

The general M.B.A. degree allows students to take the program at their own pace, whether on a full-time or a part-time (flexible) basis. In addition, students may switch this status from semester to semester without additional approvals or admissions processes. Samples of flexible and full-time degree plans can be found at the College of Business graduate Web site: http://business.utsa.edu/graduate/.

Degree Options

Students seeking the M.B.A. degree may elect one of three options to complete the required 36 semester credit hours.

Option 1 General M.B.A. Nonthesis Option

Under Option 1, students are required to complete the 24 semester credit hours listed above and 12 semester credit hours of electives. These electives may be taken either in the College of Business (Departments of Accounting, Economics, Entrepreneurship and Technology Management, Finance, Information Systems and Cyber Security, Management, Management Science and Statistics, or Marketing) and include courses listed in the M.B.A. concentrations, or in areas outside of the College as approved by the Graduate Program Committee. Concentration courses are not restricted to students in the concentration area.

Option 2: General M.B.A. Thesis Option

Under Option 2, students are required to complete the 24 semester credit hours listed above, 6 semester credit hours of electives as approved by the Graduate Program Committee, and 6 semester credit hours of Master’s Thesis. See the University’s requirements for a thesis in Options for Master’s Degrees in Chapter 4.

Option 3: Nonthesis M.B.A. Concentration Option

Under Option 3, students have an opportunity to concentrate in a particular area. For the following concentrations, specific requirements for each are discussed under the departments of the College of Business: Business Economics, Entrepreneurship, Finance, Information Assurance, Information Systems, Management Science, Management of Technology, Marketing Management, Project Management and Real

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACC 5023</td>
<td>Accounting Analysis for Decision Making</td>
<td>3</td>
</tr>
<tr>
<td>ECO 5023</td>
<td>Managerial Analysis for Decision Making</td>
<td>3</td>
</tr>
<tr>
<td>FIN 5023</td>
<td>Management Analysis for Decision Making</td>
<td>3</td>
</tr>
<tr>
<td>MGT 5043</td>
<td>Management and Behavior in Organizations</td>
<td>3</td>
</tr>
<tr>
<td>MGT 5253</td>
<td>Ethics and Globalization</td>
<td>3</td>
</tr>
<tr>
<td>MGT 5903</td>
<td>Strategic Management and Policy</td>
<td>3</td>
</tr>
<tr>
<td>MKT 5023</td>
<td>Marketing Management</td>
<td>3</td>
</tr>
<tr>
<td>MS 5023</td>
<td>Decision Analysis and Production Management</td>
<td>3</td>
</tr>
</tbody>
</table>

Total Credit Hours: 24
Estate Finance. See below for details on the interdepartmental M.B.A.
with a concentration in the Business of Health.

Master of Business Administration Degree – Business of Health
Concentration

This concentration is designed to offer the opportunity for qualified
graduate students to study business administration at the graduate
level with particular emphasis in the business of health. It will assist
students who enter with a wide range of work experience in their quest
for advanced leadership and managerial roles within a variety of types of
healthcare organizations.

In addition, students choosing this concentration must complete 12
semester credit hours as follows:

A. Required courses

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>BOH 6763</td>
<td>Legal and Tax Strategies for Healthcare Organizations</td>
<td>3</td>
</tr>
<tr>
<td>BOH 6773</td>
<td>Seminar in Medicare Regulation</td>
<td>3</td>
</tr>
<tr>
<td>BOH 6123</td>
<td>Healthcare Strategic Management</td>
<td>3</td>
</tr>
<tr>
<td>or MGT 6123</td>
<td>Healthcare Strategic Management</td>
<td></td>
</tr>
</tbody>
</table>

B. Elective courses

Select one of the following:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>BOH 6783</td>
<td>Accounting for Healthcare Organizations</td>
<td>3</td>
</tr>
<tr>
<td>BOH 6553</td>
<td>Legal, Ethical, and Social Issues of Healthcare Management</td>
<td></td>
</tr>
<tr>
<td>or BLW 6553</td>
<td>Legal, Ethical, and Social Issues of Healthcare Management</td>
<td></td>
</tr>
<tr>
<td>BOH 6543</td>
<td>Healthcare Economics and Policy</td>
<td></td>
</tr>
<tr>
<td>or ECO 6543</td>
<td>Healthcare Economics and Policy</td>
<td></td>
</tr>
<tr>
<td>BOH 6133</td>
<td>Organizational and Managerial Issues in Healthcare Delivery</td>
<td></td>
</tr>
<tr>
<td>or MGT 6133</td>
<td>Organizational and Managerial Issues in Healthcare Delivery</td>
<td></td>
</tr>
<tr>
<td>BOH 6923</td>
<td>Healthcare Management Internship</td>
<td></td>
</tr>
<tr>
<td>or MGT 6923</td>
<td>Healthcare Management Internship</td>
<td></td>
</tr>
</tbody>
</table>

Total Credit Hours 12

Executive Master of Business Administration

The Executive Master of Business Administration (E.M.B.A.) is a version
of the Master of Business Administration (M.B.A.) degree program
structured specifically for executives, professionals, and rising leaders
who have significant managerial experience. This five-semester plan
of study features cohort classes, lock-step weekend class scheduling,
and an emphasis on acquiring advanced skills and knowledge needed
to solve the pressing concerns of today’s fast-paced economy. The
E.M.B.A. is accredited by the AACSB International—The Association
to Advance Collegiate Schools of Business—and conforms to its
recommended guidelines.

E.M.B.A. Program Admission Requirements

Because of the special focus of the E.M.B.A. program, the application
process is separate from and independent of the regular M.B.A. program. Admission
decisions are not reciprocal, class size is limited, and admission decisions are made on a rolling basis until all available class
positions are filled.

For admission to the E.M.B.A. program, applicants must meet University-
wide graduate admission requirements and the following College of
Business requirements:

- In general, applicants are expected to meet M.B.A. program
  admission requirements with special additional consideration given to professional experience and life accomplishments.
- Applicants are expected to have approximately 10 years of work experience with increasing managerial responsibility. Less experienced applicants will be considered if they can demonstrate exceptional accomplishment.
- Applicants must submit three letters of professional reference.
- Applicants are required to participate in a personal interview with the E.M.B.A. Admissions Subcommittee of the Executive Programs Committee.

Applicants who fail to meet these requirements can be admitted conditionally upon recommendation of the E.M.B.A. Admissions Subcommittee of the Executive Programs Committee and approval of the Dean of the Graduate School.

Students are expected to enter the E.M.B.A. program with basic computer skills, specifically in the use of Microsoft® Word, PowerPoint,
and Excel. Special not-for-credit courses may be offered to address
this need. Because of the lock-step nature of the E.M.B.A., students
must complete all required courses without exception. There will be no
course waivers. In addition, students who leave the program before completion for any reason are not eligible to rejoin the same class in a
subsequent semester. Admission to future E.M.B.A. classes is dependent
upon successful reapplication. Acceptance in a future program is not
guaranteed.

Dual Master of Business Administration Degree and Master of Public Health
Degree Program

This integrated dual degree program is designed to offer the opportunity
for qualified graduate students to study both business administration and
public health at the graduate level. It will assist students who enter with
a wide range of work experience in their quest for advanced leadership
and managerial or administrative roles within a variety of healthcare and
public health organization types. The Master of Business Administration
(M.B.A.) degree is offered through the UTSA College of Business, and
the Master of Public Health (M.P.H.) degree is offered through The
University of Texas School of Public Health (UTSPH) with courses
available at its San Antonio Regional Campus.

Applicants will be admitted to the M.B.A. and M.P.H. degree programs independently, according to the admission schedule and policies of
each institution. Applicants must submit all admission materials to each admission office independently and on time. Admission to the integrated
dual degree program may occur after a student has already matriculated
in the M.B.A., M.P.H., or both degree programs, as long as the student is
still within the first-half of each program.
Each student shall be responsible for payment of tuition and fees at each institution at which the student is enrolled.

**Required Courses**

Students choosing the dual degree program must complete the 36 semester credit hours of M.B.A. coursework and the 45 semester credit hours of M.P.H. coursework. However, under this integrated dual-degree program, up to 12 semester credit hours of M.B.A. coursework can be applied to the M.P.H. requirements, and up to 12 semester credit hours of M.P.H. coursework can be applied to the M.B.A. requirements. These shared-credit courses substantially reduce the total time required for students to complete the programs, when compared with taking each of the two degree programs separately.

Students should refer to The University of Texas School of Public Health catalog (http://sph.uth.tmc.edu/campuses/san-antonio/) for M.P.H. program admission and degree requirements.

**Doctor of Philosophy Degree in Business Administration**

The College of Business offers opportunities for advanced study and research leading to the Doctor of Philosophy degree in Business Administration. The degree program offers five areas of emphasis: Accounting, Finance, Information Technology, Marketing, and Organization and Management Studies. The Ph.D. in Business Administration is awarded to candidates who have displayed an in-depth understanding of the subject matter and demonstrated the ability to make an original contribution to knowledge in their field of specialty.

The regulations for this degree comply with the general University regulations (refer to Chapter 2, General Academic Regulations, and Chapter 5, Doctoral Degree Regulations).

**Admission Requirements**

Applicants must have a bachelor’s degree from an accredited university. The Doctoral Studies Committee in the major areas will evaluate applicants to the Ph.D. program based on several factors, including academic achievement, standardized test scores, employment history, a personal statement, letters of recommendation, and possibly an interview. All applicants must submit the following material for evaluation:

- official transcripts of all undergraduate and graduate coursework completed
- Graduate Management Admission Test (GMAT) scores or Graduate Record Examination (GRE) scores from a recent (no more than five years old) administration of the examination
- three letters of recommendation from academic or professional sources familiar with the applicant’s background
- a résumé or curriculum vitae and a statement of academic interests and goals
- international students must also submit a score of at least 550 on the Test of English as a Foreign Language (TOEFL). TOEFL scores may not be more than two years old.

Candidates who do not possess a master’s degree in a business or business-related discipline with sufficient quantitative rigor are required to complete a program consisting of a minimum of 84 semester credit hours. The Doctoral Studies Committee for the major area discipline will determine a degree program for each candidate based upon that candidate’s particular background. Candidates whose backgrounds are determined to be insufficient may be directed to take additional background or leveling courses (See sections A, B, and C of the Program of Study below) before proceeding to the program’s required courses. Candidates who enter the program with the appropriate prior graduate coursework may be waived from some or all of the background requirements (sections A, B, and C).

Admission normally includes appointment to a teaching assistantship, research assistantship, or research fellowship. The Doctoral Studies Committee, comprised of members selected from the graduate faculty, is responsible for advising students.

**Degree Requirements**

The degree requires a minimum of 84 semester credit hours beyond the bachelor’s degree. Candidates who enter the program with prior graduate business coursework may be waived from some or all of the background degree requirements in categories A, B, and C below, with approval from the discipline’s Doctoral Studies Committee.

No course for which a grade of less than “C” was earned can be applied to the Doctoral degree program and no more than two courses with a grade of “C” may be applied to the program.

**Program of Study**

**A. M.B.A. Core Courses:**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACC 5023</td>
<td>Accounting Analysis for Decision Making</td>
</tr>
<tr>
<td>ECO 5023</td>
<td>Managerial Economics</td>
</tr>
<tr>
<td>FIN 5023</td>
<td>Financial Management</td>
</tr>
<tr>
<td>MGT 5043</td>
<td>Management and Behavior in Organizations</td>
</tr>
<tr>
<td>MGT 5253</td>
<td>Ethics and Globalization</td>
</tr>
<tr>
<td>MGT 5903</td>
<td>Strategic Management and Policy</td>
</tr>
<tr>
<td>MKT 5023</td>
<td>Marketing Management</td>
</tr>
<tr>
<td>MS 5023</td>
<td>Decision Analysis and Production Management</td>
</tr>
</tbody>
</table>

Some or all of this requirement may be waived based on prior graduate coursework, with the approval of the discipline’s Doctoral Studies Committee.

**B. Discipline background courses (5000-level courses or higher):**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECO 5023</td>
<td>Accounting Analysis for Decision Making</td>
</tr>
<tr>
<td>FIN 5023</td>
<td>Financial Management</td>
</tr>
<tr>
<td>MGT 5043</td>
<td>Management and Behavior in Organizations</td>
</tr>
<tr>
<td>MGT 5253</td>
<td>Ethics and Globalization</td>
</tr>
<tr>
<td>MGT 5903</td>
<td>Strategic Management and Policy</td>
</tr>
<tr>
<td>MKT 5023</td>
<td>Marketing Management</td>
</tr>
<tr>
<td>MS 5023</td>
<td>Decision Analysis and Production Management</td>
</tr>
</tbody>
</table>

6 semester credit hours of 5000-level (or higher) course in Statistics, Research Methods, Management Science, or associated Economics courses as approved by the Doctoral Studies Committee. Only courses relevant to the doctoral program of study will be approved to meet this requirement.

**C. Statistics/Quantitative background (5000 level or higher):**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECO 5023</td>
<td>Accounting Analysis for Decision Making</td>
</tr>
<tr>
<td>FIN 5023</td>
<td>Financial Management</td>
</tr>
<tr>
<td>MGT 5043</td>
<td>Management and Behavior in Organizations</td>
</tr>
<tr>
<td>MGT 5253</td>
<td>Ethics and Globalization</td>
</tr>
<tr>
<td>MGT 5903</td>
<td>Strategic Management and Policy</td>
</tr>
<tr>
<td>MKT 5023</td>
<td>Marketing Management</td>
</tr>
<tr>
<td>MS 5023</td>
<td>Decision Analysis and Production Management</td>
</tr>
</tbody>
</table>

3 semester credit hours of 5000-level (or higher) course in Statistics, Research Methods, Management Science, or associated Economics courses as approved by the Doctoral Studies Committee. Only courses relevant to the doctoral program of study will be approved to meet this requirement.

**D. Seminar in teaching methods:**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>GBA 7103</td>
<td>Doctoral Teaching Seminar</td>
</tr>
</tbody>
</table>

**E. Statistics and Research Methodology**
Advancement to Candidacy

Advancement to candidacy requires a student to complete University and program requirements and to pass a written qualifying examination following completion of course requirements in the candidate’s major field of study. The examination is administered by the Doctoral Studies Committee. No more than two attempts to pass qualifying examinations are allowed. Results of the written and oral examinations must be reported to the Doctoral Studies Committee, the Dean of the College, and the Dean of the Graduate School. Admission into the doctoral program does not guarantee advancement to candidacy.

Dissertation

Candidates must demonstrate the ability to conduct independent research by completing and defending an original dissertation. The research topic is determined by the student in consultation with his or her supervising professor. A Dissertation Committee, selected by the student and supervising professor, guides and critiques the candidate’s research. The completed dissertation must be formally presented to and approved by the Dissertation Committee.

Following an open presentation of the dissertation findings, the Dissertation Committee conducts a closed meeting to determine the adequacy of the research and any further requirements for completion of the dissertation. Results of the meeting must be reported to the Dean of the College and to the Dean of the Graduate School.

Awarding of the degree is based on the approval of the Dissertation Committee, approved by the Dean. The UTSA Dean of the Graduate School certifies the completion of all University-wide requirements.

Graduate Certificate in the Business of Health

The Graduate Certificate in the Business of Health is a 12-semester-credit-hour program designed to equip healthcare and business professionals with the knowledge and skills needed to lead in today’s rapidly-changing healthcare environment. The influence of political, social, legal, regulatory, environmental and technological issues on healthcare management decisions is central to our practical, state-of-the-art classes.

Students who are currently enrolled in a graduate degree program at UTSA are eligible for admission to this certificate program. Students who have previously completed a master’s degree, equivalent-level professional degree (such as JD, MD, DDS, etc.) or higher (such as Ph.D., etc.) are not required to submit a graduate admission test for admission to this certificate program. Students who are currently enrolled in a post-baccalaureate degree program are required to submit their graduate admission test results (such as from the DAT, GMAT, GRE, LSAT, MCAT, OAT, PCAT, etc.) if they have taken an admissions test for their current program. The GMAT requirement for students who do not have an advanced degree, or who have not taken a graduate admission test may be waived for this program. The decision will be made on a case-by-case basis.

To earn the Business of Health certificate, students must complete 12 semester credit hours:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>BOH 6123</td>
<td>Healthcare Strategic Management</td>
<td>3</td>
</tr>
<tr>
<td>BOH 6133</td>
<td>Organizational and Managerial Issues in Healthcare Delivery</td>
<td>3</td>
</tr>
<tr>
<td>BOH 6763</td>
<td>Legal and Tax Strategies for Healthcare Organizations</td>
<td>3</td>
</tr>
<tr>
<td>BOH 6773</td>
<td>Seminar in Medicare Regulation</td>
<td>3</td>
</tr>
<tr>
<td>BOH 6543</td>
<td>Healthcare Economics and Policy</td>
<td>3</td>
</tr>
</tbody>
</table>
BOH 6773. Seminar in Medicare Regulation. (3-0) 3 Credit Hours. Prerequisite: ACC 5003, an equivalent, or consent of instructor. Seminar in Medicare covered services, payment systems and compliance for healthcare providers. Emphasis is on understanding the role of Medicare in the American healthcare system, and developing the technical skills to identify and research problems in Medicare payments. Topics include Medicare administration and covered services, Part A hospital insurance benefits, Part B supplementary medical insurance benefits, Part C Medicare Advantage benefits, Part D prescription drug benefits, exclusions from coverage, provider payment rules, fraud & abuse, recovery audits, physician self-referral, anti-dumping rules, claims & appeals, and managed care plans. Includes practical experience using online research software, a comprehensive Medicare hospital cost report, and professional cost reporting software. (Same as ACC 6773. Credit cannot be earned for both ACC 6773 and BOH 6773.)

BOH 6783. Accounting for Healthcare Organizations. (3-0) 3 Credit Hours. Prerequisite: ACC 5003, an equivalent, or consent of instructor. Accounting for healthcare organizations involves both making good decisions about where you want your organization to go and deciding how to get there. This course will focus on both direction issues and execution issues. Students will do case studies of current healthcare organizations. (Same as ACC 6783. Credit cannot be earned for both ACC 6783 and BOH 6783.)

BOH 6923. Healthcare Management Internship. (0-0) 3 Credit Hours. Prerequisites: Graduate standing, 15 semester credit hours of graduate work, and consent of instructor. Internship must be approved in advance by the Internship Coordinator and the student’s Graduate Advisor of Record. Supervised full- or part-time off-campus work experience and training in healthcare management. Individual conferences and written reports required. (Same as MGT 6923. Credit cannot be earned for both MGT 6923 and BOH 6923.)

General Business Administration (GBA) Courses

GBA 6971. Special Topics in General Business Administration. (1-0) 1 Credit Hour. Prerequisite: Consent of instructor. An organized course offering the opportunity for specialized study not normally or not often available as part of the regular course offerings. Special Topics courses may be repeated for credit when topics vary, but no more than 6 hours, regardless of discipline, will apply to the degree.

GBA 6972. Special Topics in General Business Administration. (2-0) 2 Credit Hours. Prerequisite: Consent of instructor. An organized course offering the opportunity for specialized study not normally or not often available as part of the regular course offerings. Special Topics courses may be repeated for credit when topics vary, but no more than 6 hours, regardless of discipline, will apply to the degree.
GBA 6973. Special Topics in General Business Administration. (3-0) 3 Credit Hours.
Prerequisite: Consent of instructor. An organized course offering the opportunity for specialized study not normally or not often available as part of the regular course offerings. Special Topics courses may be repeated for credit when topics vary, but no more than 6 hours, regardless of discipline, will apply to the degree.

GBA 7013. Research Methods I. (3-0) 3 Credit Hours.
Prerequisite: Consent of instructor. An introduction to the research process. The course examines the scientific method, issues in the philosophy of science, ethical issues in research, and an introduction to basic experimental and quasi-experimental design principles and threats to validity. The course also examines the elements of scientific paper writing.

GBA 7023. Research Methods II. (3-0) 3 Credit Hours.
Prerequisite: Consent of instructor. A survey of contemporary research design and data collection methods, including archival data, surveys, interviews, and qualitative research methods.

GBA 7103. Doctoral Teaching Seminar. (3-0) 3 Credit Hours.
A critical examination of teaching philosophies and pedagogical styles. Topics include course construction, content selection, and student learning.